

Press release 23.07.2024

# MAXUS newcomers start at attractive leasing rates

- Euniq 6 available for tradespeople from EUR 339 net per month
- Special SUV offers also for private customers
- Versatile eDELIVER 7 van from 449 euros net per month

MAXUS welcomes its newest family members with attractive leasing rates: Anyone who decides in favour of the SUV Euniq 6 or the medium-sized van eDELIVER 7 will benefit from particularly attractive conditions at participating Maxomotive Deutschland GmbH contract partners - both as a private customer and as a business.

The Chinese brand's first SUV, which can travel up to 452 kilometres (WLTP in urban areas) purely electrically and therefore with zero local emissions, starts at a monthly leasing rate from just 339 euros net\*1 - there is no special payment at the beginning of the 60-month contract term. Private customers can lease the almost 4.74 metre long space miracle at prices starting from 399 euros per month\*2, with an initial payment of 1,500 euros gross is planned.

Whether for commercial or private use, the total mileage is limited to 50,000 kilometres in both cases. In addition to the 130 kW/177 hp electric motor and a 70 kWh high-voltage battery, customers benefit from plenty of space, a sporty, robust design and the full "Limited" equipment. The five-seater mid-range SUV comes with a central 10.4-inch touchscreen, a 12.3-inch digital instrument display and other amenities such as an inductive smartphone charging cradle, an electrically opening tailgate, heated front seats, electrically adjustable, folding and heated exterior mirrors, automatic air conditioning and a 360-degree camera system as standard. Safety is ensured by numerous assistance systems, including adaptive cruise control, an automatic emergency braking system, a lane departure warning system and a blind spot assistant.



### Van leasing for the new eDELIVER 7

If you need a versatile van, the new MAXUS eDELIVER 7 is the right choice: Available in two lengths and battery variants, the panel van offers up to 6.7 cubic metres of load volume, with a payload of up to 1,125 kilograms depending on size and battery capacity. Maxomotive Germany is offering the spacious commercial vehicle at a leasing instalment starting at 449 euros net\*3. At the start of the 60-month leasing contract, a down payment of 6,666 euros net is due and the annual mileage is 10,000 kilometres.

At market launch, the eDELIVER 7 has a 150 kW/204 hp electric motor that sends 330 Nm of torque to the front wheels from a standing start. The energy is supplied by a lithium iron phosphate battery with a capacity of either 77 or 88 kWh, which enables ranges of up to 542 kilometres (L1 with 88 kWh - WLTP inner-city). An all-wheel drive version will follow at a later date, which will increase the permissible towing capacity from 1,500 to 2,000 kilograms. A 90 kW/122 hp electric motor on the front axle supports a 170 kW/231 hp electric motor on the rear axle.

Whether SUV or van, all all-electric MAXUS models have a quick-charging function that allows the battery to be charged to up to 80 per cent in just a few minutes during everyday use. This shortens downtimes. A comprehensive warranty on the vehicle and high-voltage battery gives customers additional security in everyday use.

- ¹ \*MAXUS Euniq 6; RRP net: €45,240.00; term 60 months, total mileage 50,000 km, €0 special leasing payment; monthly leasing instalment: €339.00 net plus VAT; plus one-off dealer-specific transport and provision costs. Offer for commercial customers only.
- <sup>2</sup> \*MAXUS Euniq 6; RRP net: €45,240.00; term 60 months, total mileage 50,000 km, gross leasing special payment of €1,500.00, plus one-off dealer-specific transport and provision costs. Monthly leasing instalment: €398.67 incl. VAT; offer for private customers only.
- <sup>3</sup> \*MAXUS eDELIVER 7; RRP net: €45,990.00; term 60 months, total mileage 50,000 km, € 6,666 special leasing payment net; monthly leasing instalment: € 449.00 net plus VAT; plus one-off dealer-specific transport and provision costs. Offer for commercial customers only.



## **MAXUS Euniq 6**

Power consumption: 21.5 kWh/100 km (combined); co2 emissions (combined): 0 g/km. CO2

energy class: A.

## **MAXUS eDELIVER 7**

Power consumption: 28.2-26.9 kWh/100 km (combined); CO2 emissions (combined): 0 g/km.

Values according to WLTP. All data in accordance with Regulation EC 715/2007.

\*\*\*

#### **About Maxomotive Deutschland GmbH**

Maxomotive Deutschland GmbH, based in Cologne, is the official importer of vehicles from the Chinese brand SAIC MAXUS for the German market. In Germany, Maxomotive currently offers the eDELIVER 3, eDELIVER 7, eDELIVER 9 and DELIVER 9 vans, the T90 EV electric pick-up, the MIFA 9 luxury van and the Euniq 6 SUV. Further information can be found at <a href="http://www.maxusmotors-presse.de">http://www.maxusmotors-presse.de</a>.

\*\*\*

#### **Contact:**

Ute Margetts
Head of Marketing & PR
Maxomotive Deutschland GmbH
Ferdinand-Porsche-Str. 1, D-51149
Cologne Phone +49 (0)2203 903 26- 22
ute.margetts@astara.com